

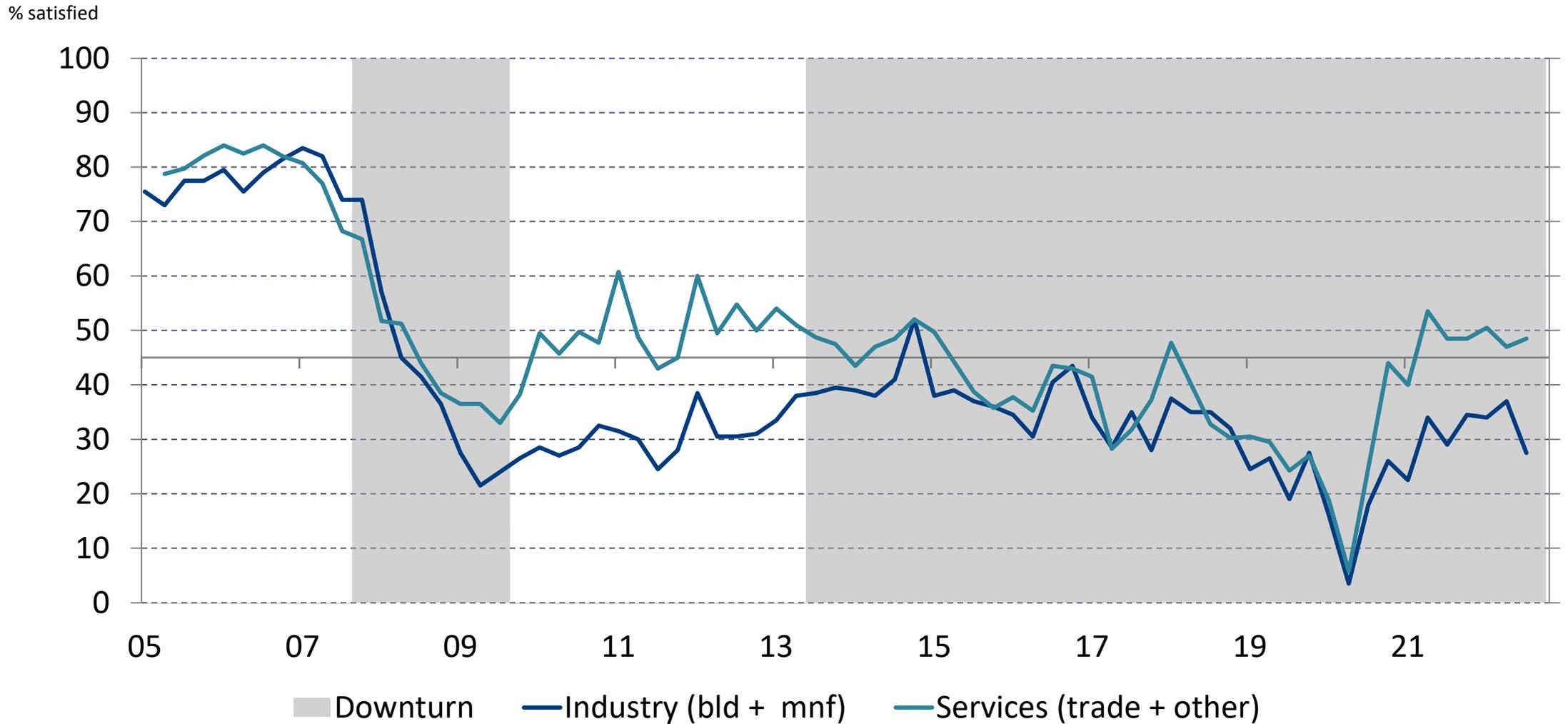
Services with a smile

Macro and consumer insights from the services sector

27 September 2022

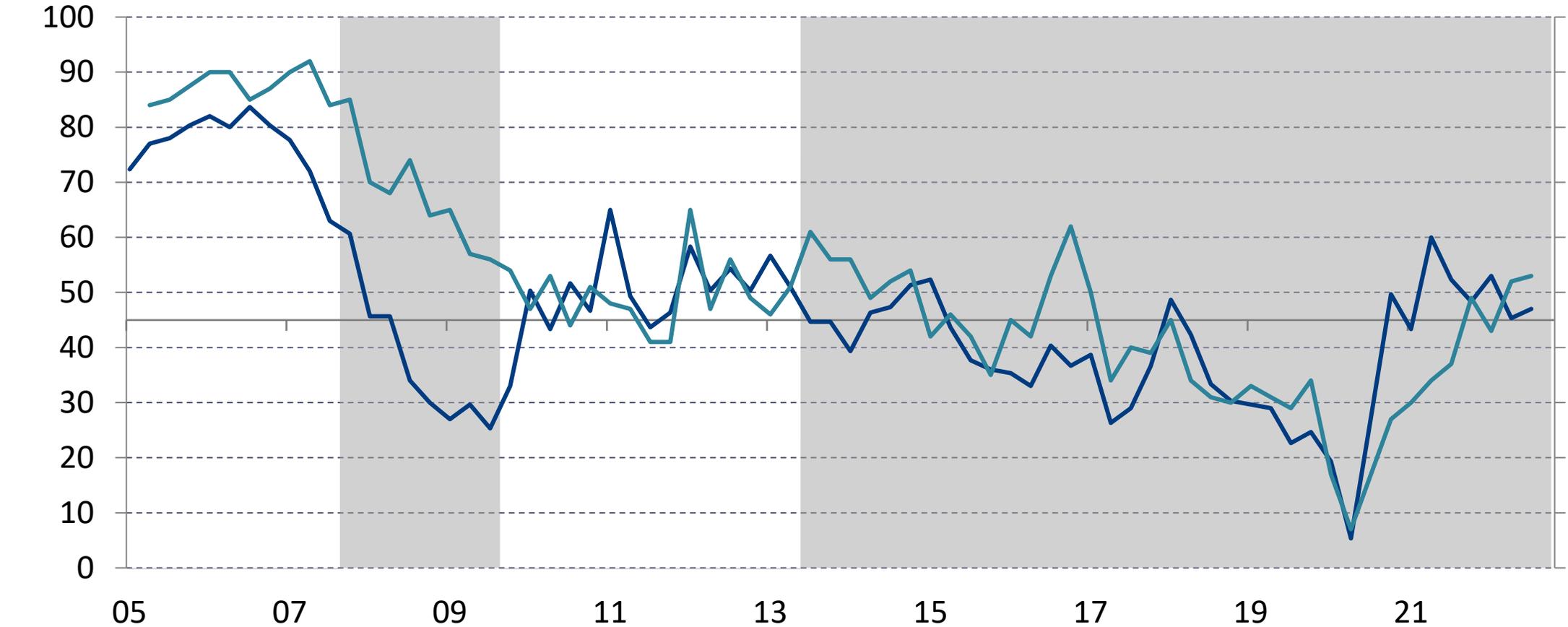
		GDP	Employment
Primary	Agriculture	2%	7%
	Mining	8%	3%
		10%	10%
Secondary	Manufacturing	14%	9%
	Electricity	4%	0%
	Construction	4%	6%
		22%	15%
Tertiary (Services)	Trade, catering & accommodation	15%	23%
	Wholesale trade	5%	5%
	Retail trade	7%	11%
	Motor trade	2%	4%
	Catering & accommodation	1%	3%
	Transport, storage & communication	10%	5%
	Transport	8%	4%
	Communication	2%	1%
	Finance, real estate & business services	19%	18%
	Finance & insurance	6%	3%
	Real estate	6%	1%
	Business services	8%	14%
	Government services	18%	13%
	Personal services	6%	16%
		68%	74%
Total		100%	100%

Industry vs. services confidence



Services confidence

% satisfied



■ Downturn — Domestic trade (ret, whs + mot) — Other (hospitality, transport, real estate, bus serv)

THE RETAIL SECTOR

Non-durable goods
(62%)

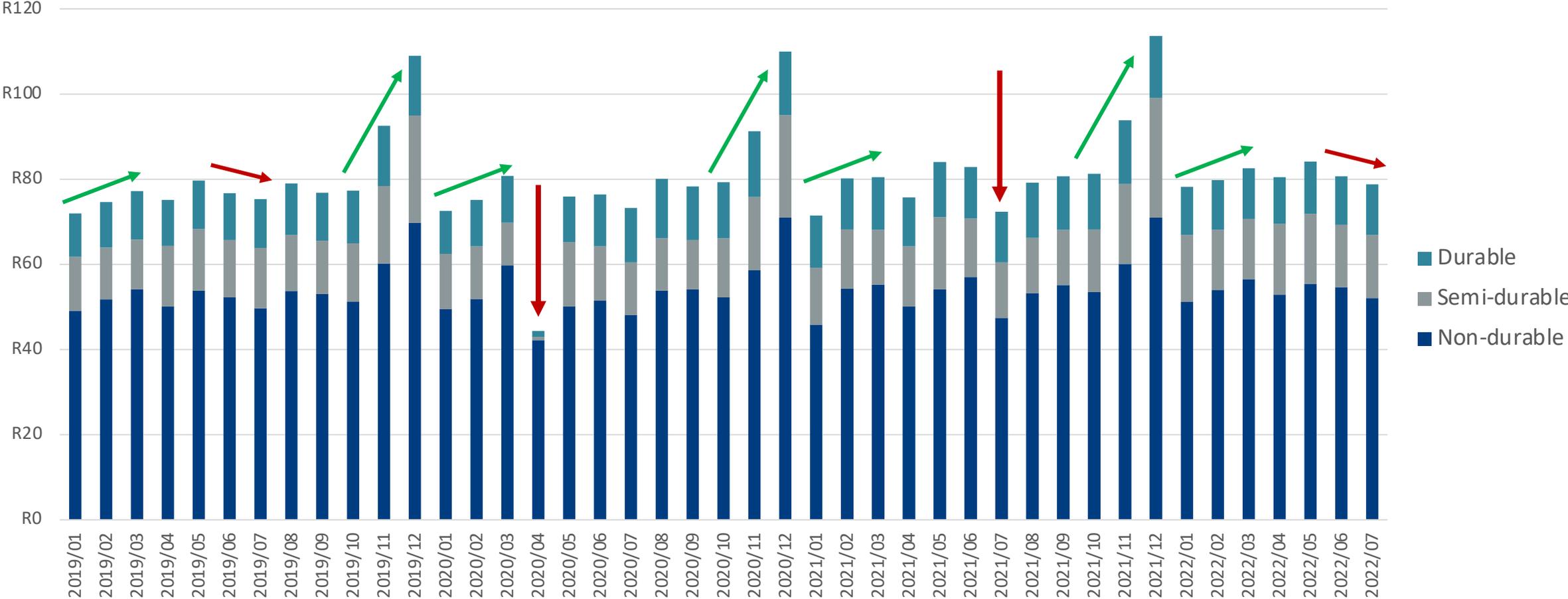
Semi-durable goods
(18%)

Durable goods
(21%)



A 'typical' year in retail

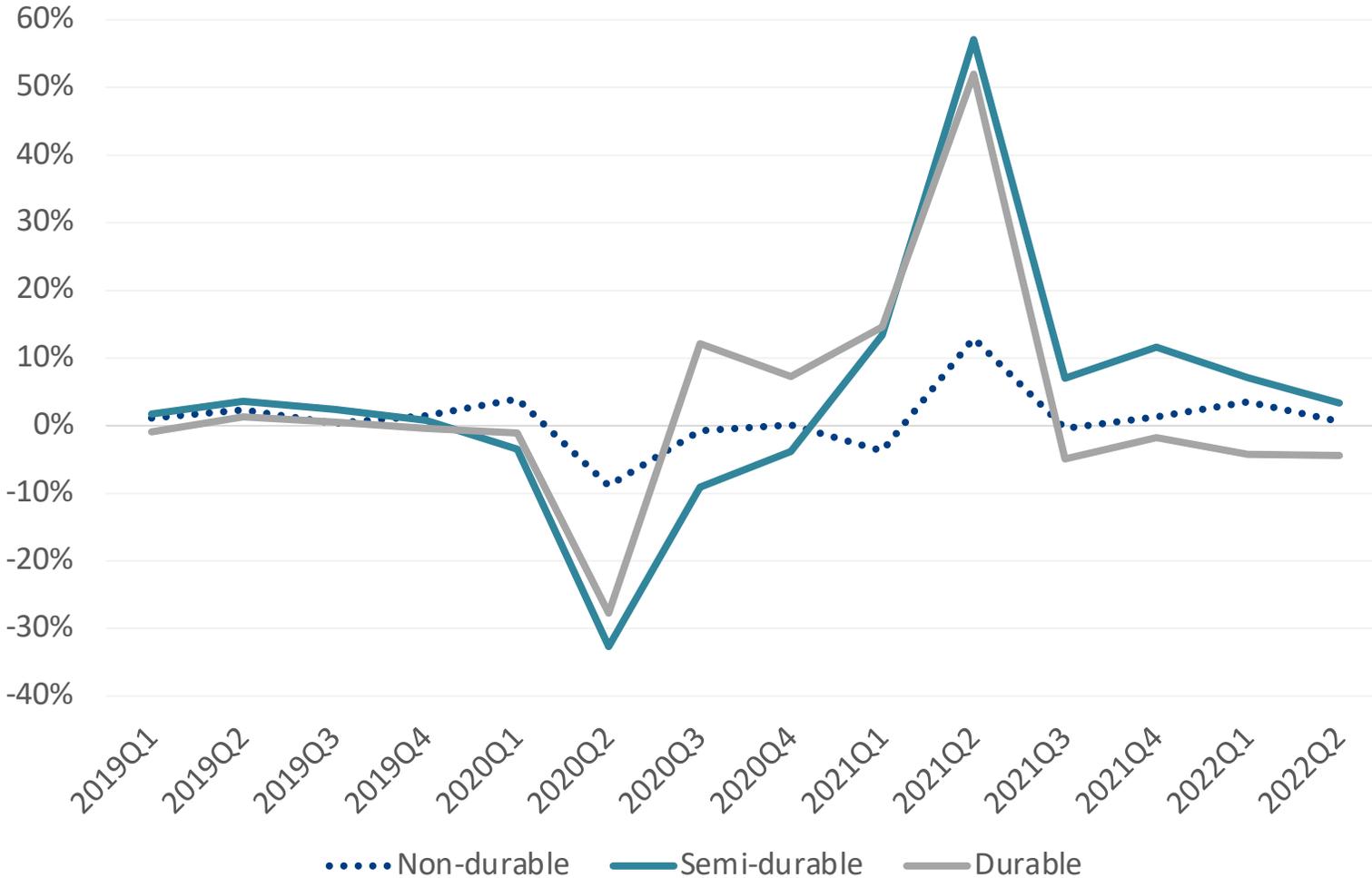
Monthly value of total retail trade (constant prices, R bn)



Source: Stats SA

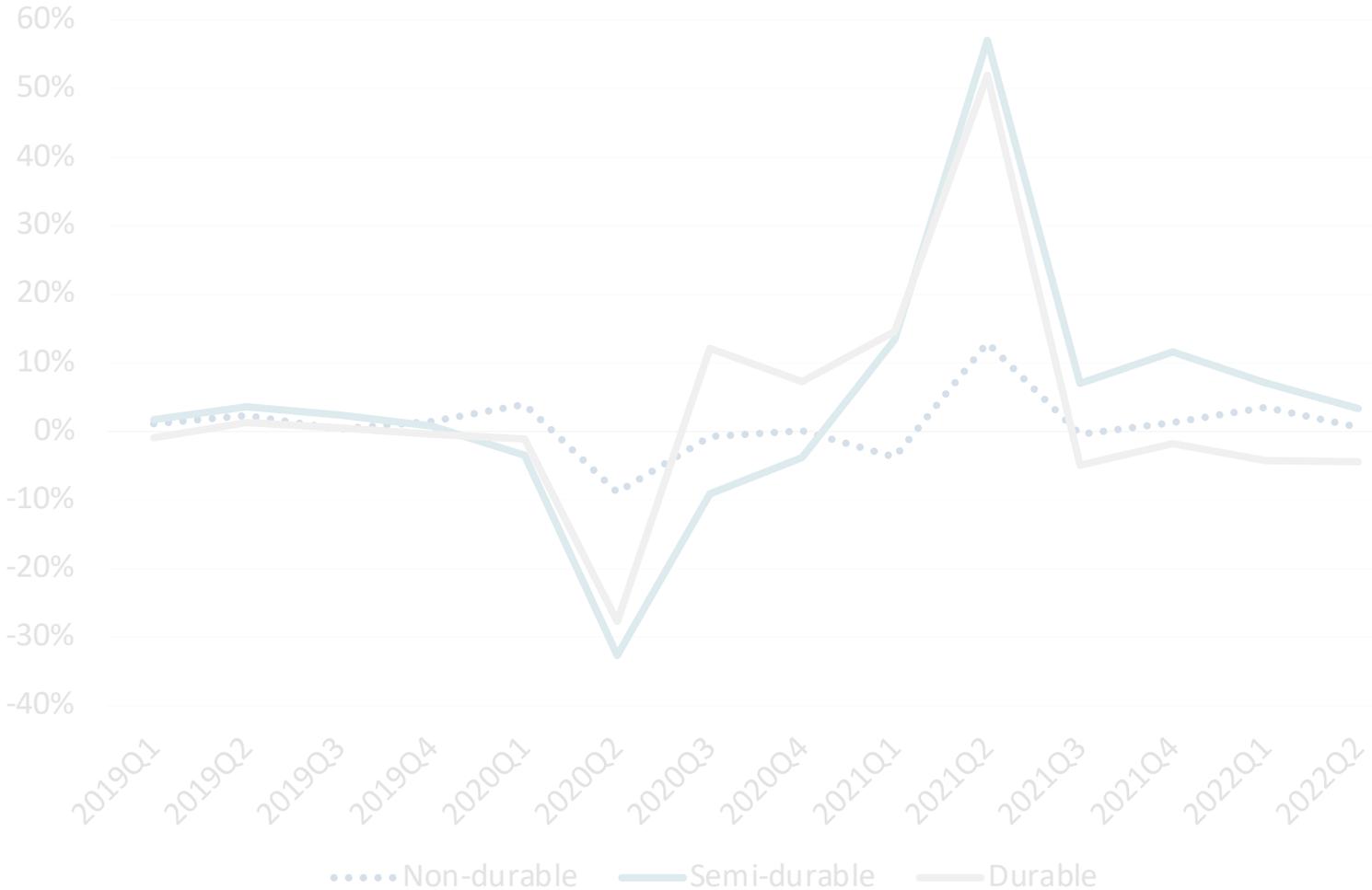
COVID had varying impacts across retail subcategories

Growth in quarterly retail sales, y-o-y

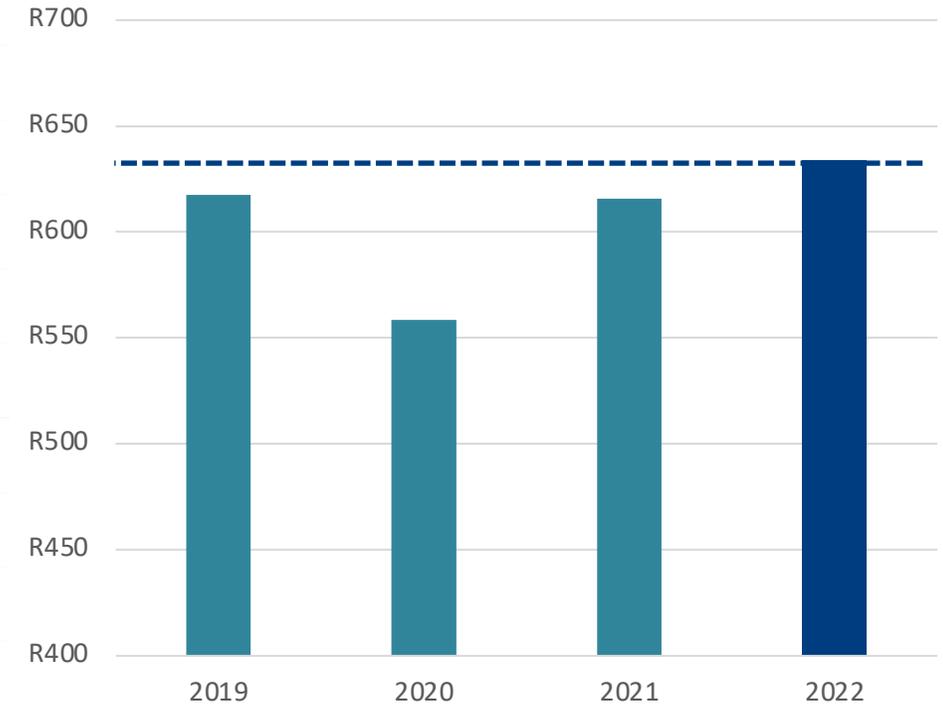


COVID had varying impacts across retail subcategories

Growth in quarterly retail sales, y-o-y



Value of total retail sales (YTD Jan-Jul, Rbn)



How does the survey process work in practice?



Page 2 of 4.

Please tick the appropriate boxes.
Answer only the questions applicable to your business.
Confidential: Individual replies will not be quoted or published.

4. Are prevailing business conditions

Satisfactory

Unsatisfactory

→ (Business confidence)

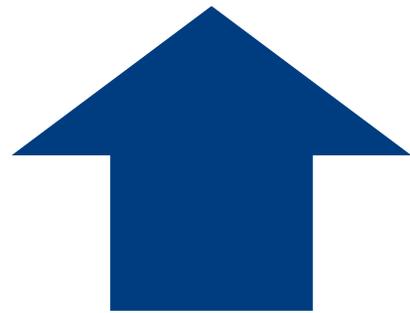
SAVE AND EXIT

BACK

FORM RESET

NEXT

How do we calculate the indices?



% of respondents that
answer **"UP"**

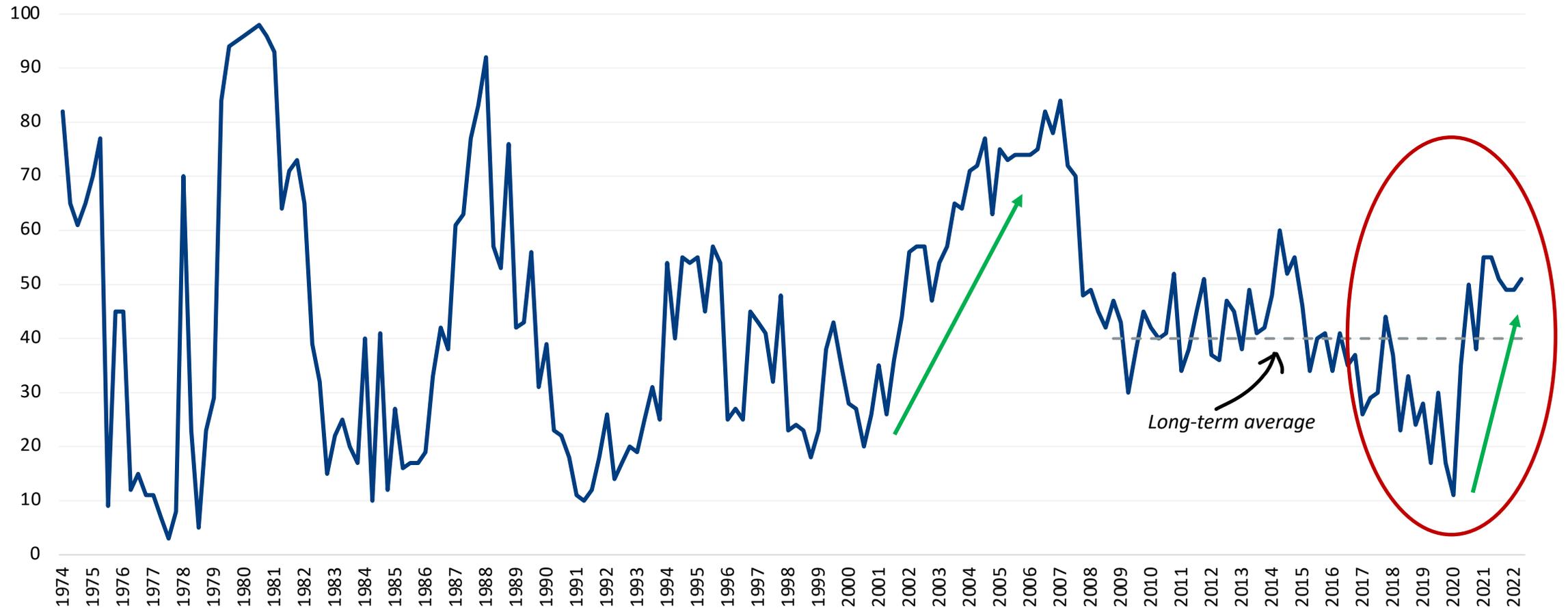
= **Net % (index value)**



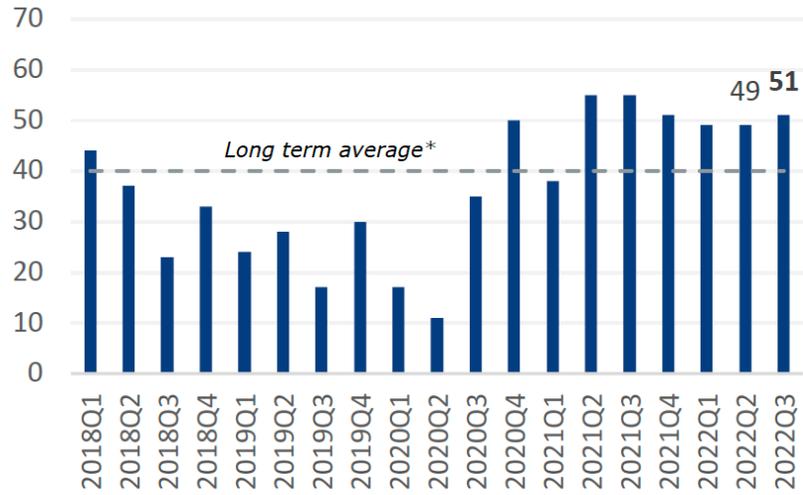
% of respondents that
answer **"DOWN"**

Business confidence

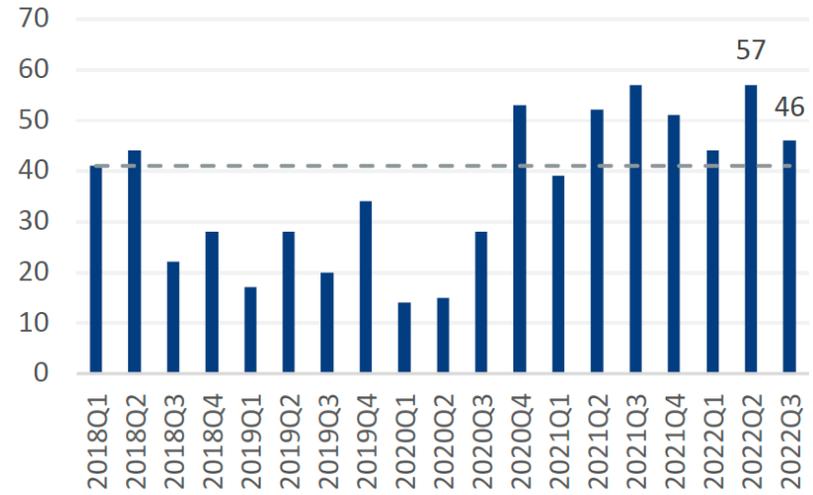
Business confidence in the retail sector - long-term view (%)



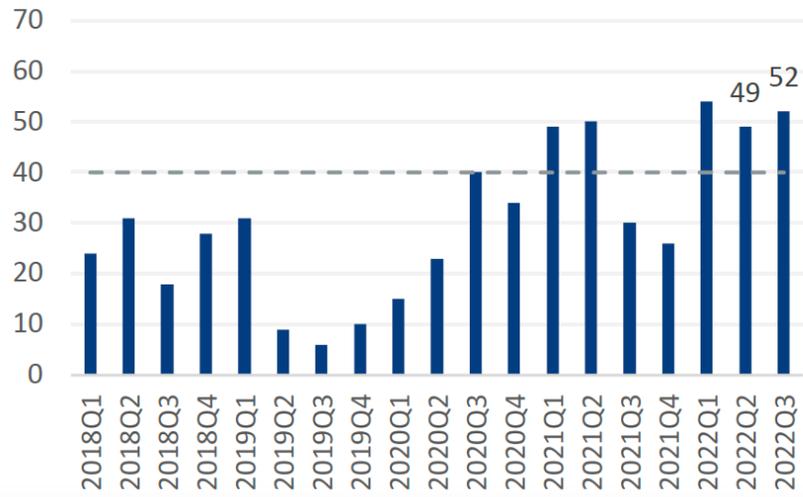
Total retail



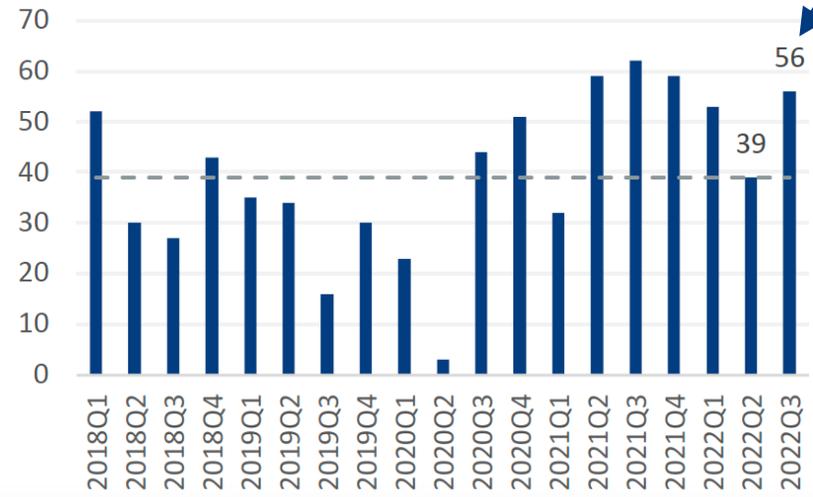
Non-durable goods



Semi-durable goods

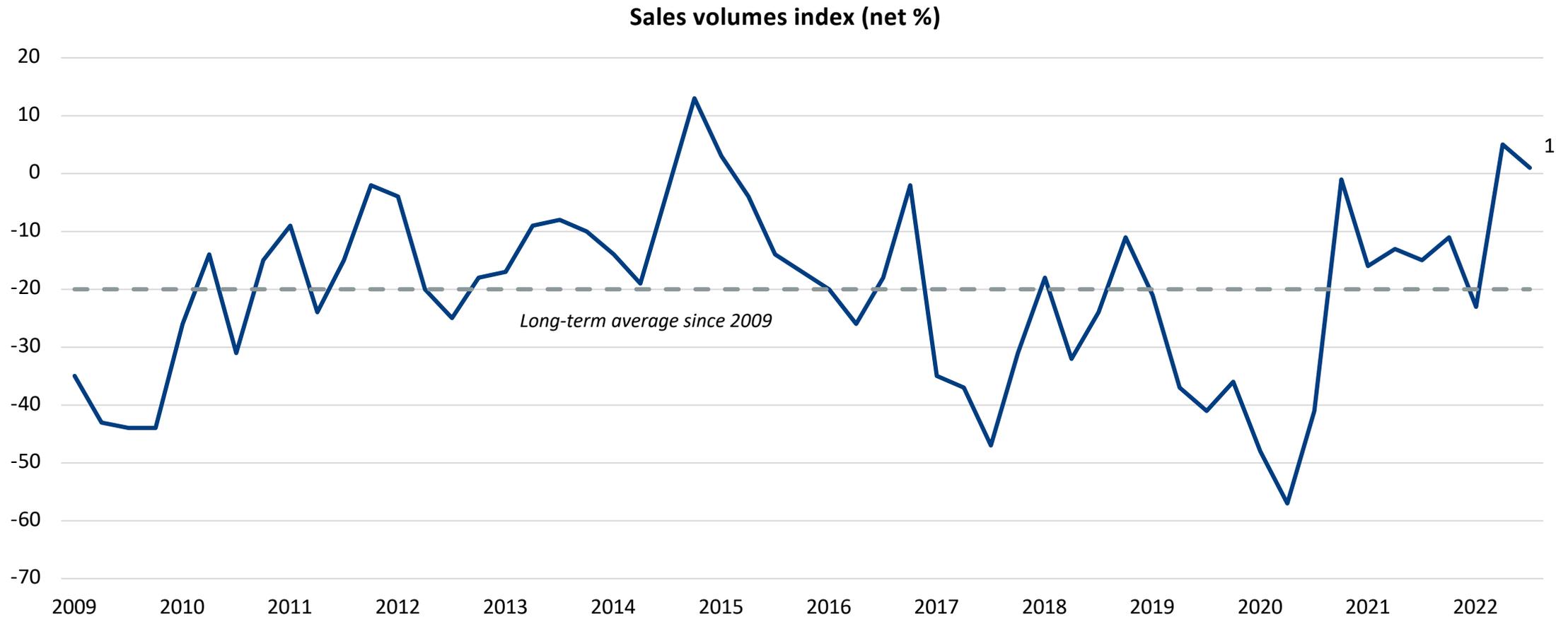


Durable goods



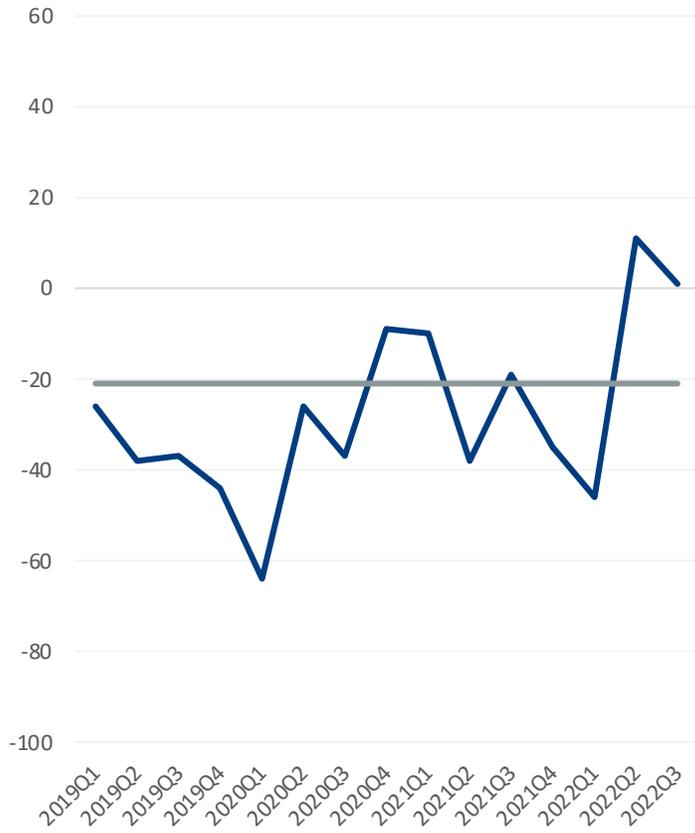
What are the recent results saying?

Compared to the same quarter last year...

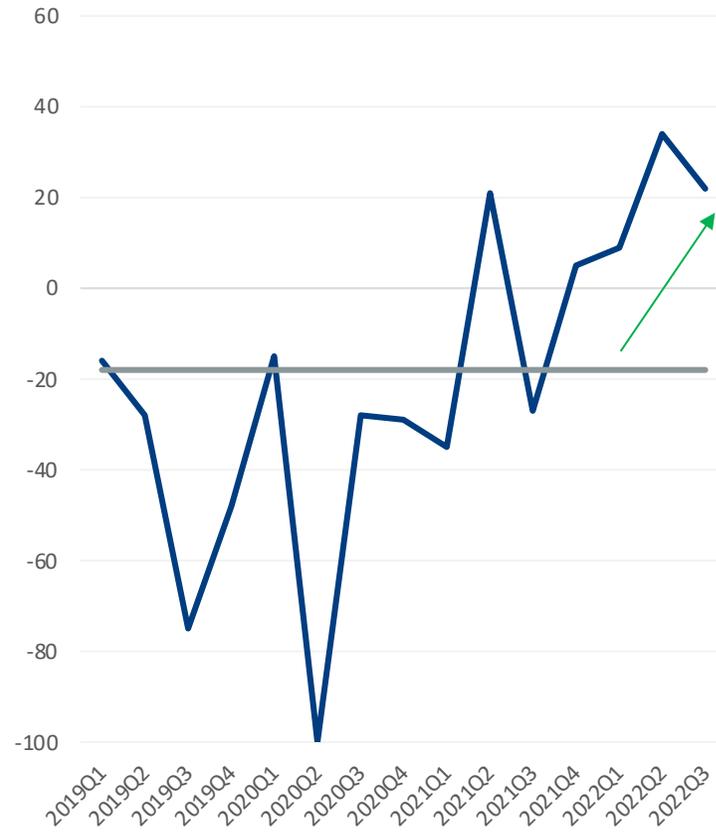


Sales volume by subcategory

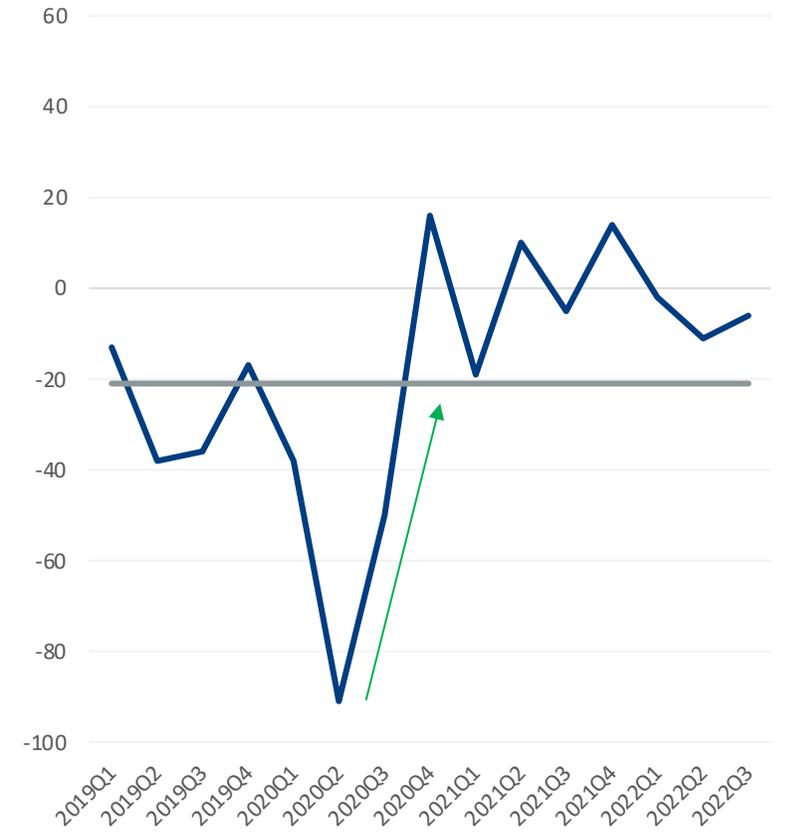
Non-durable goods



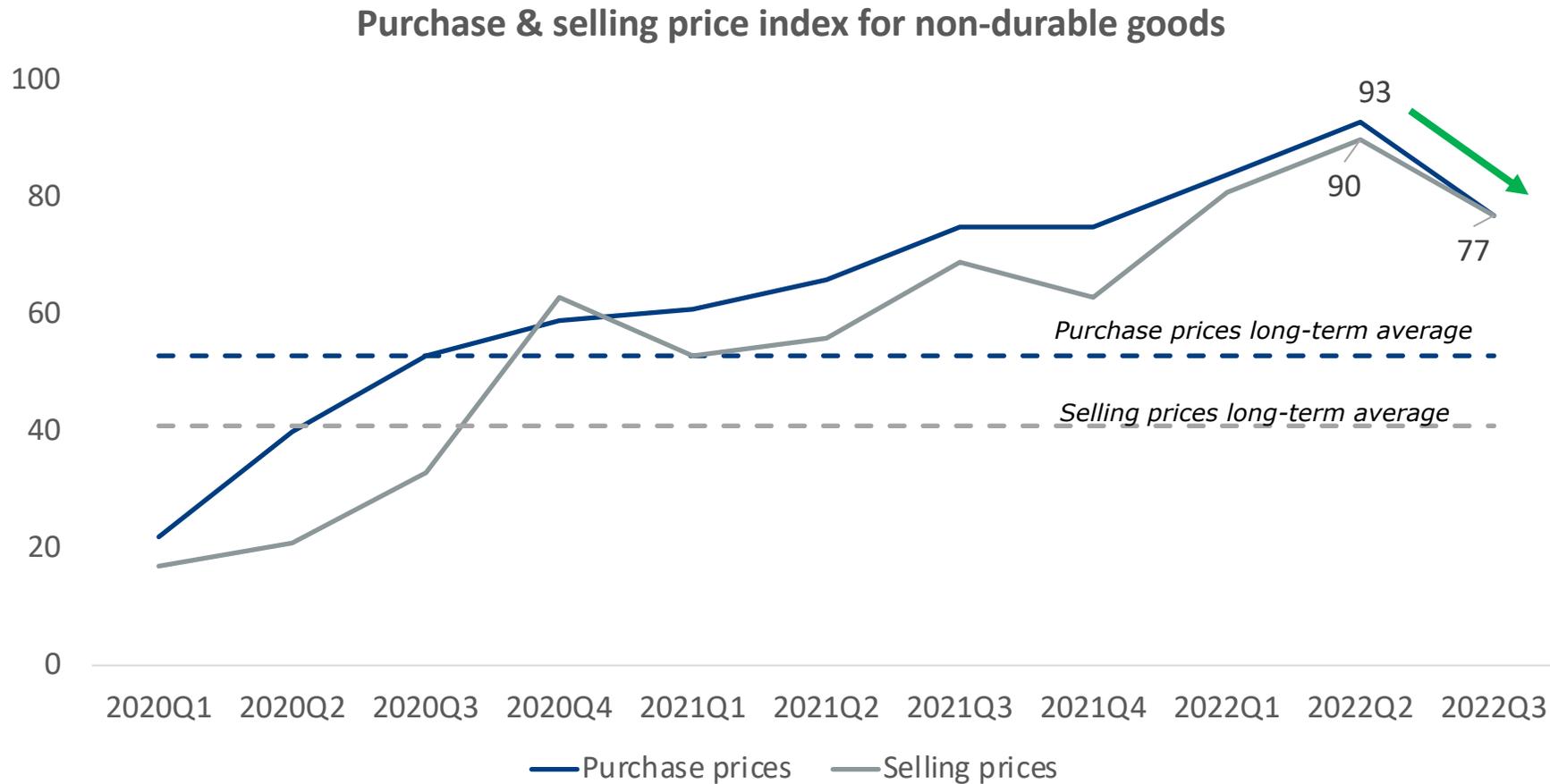
Semi-durable goods



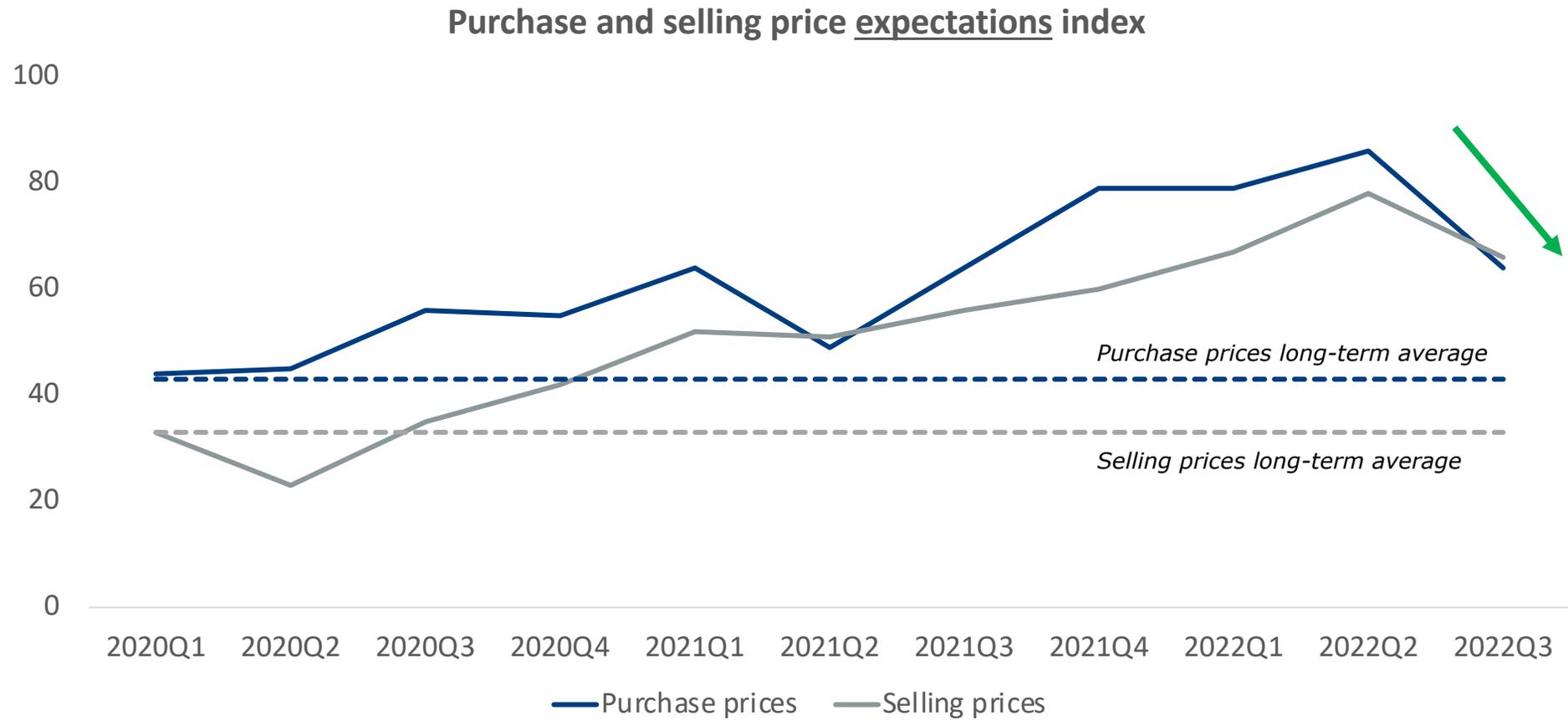
Durable goods



What does the survey tell us about prices?



Expected rate of price increases

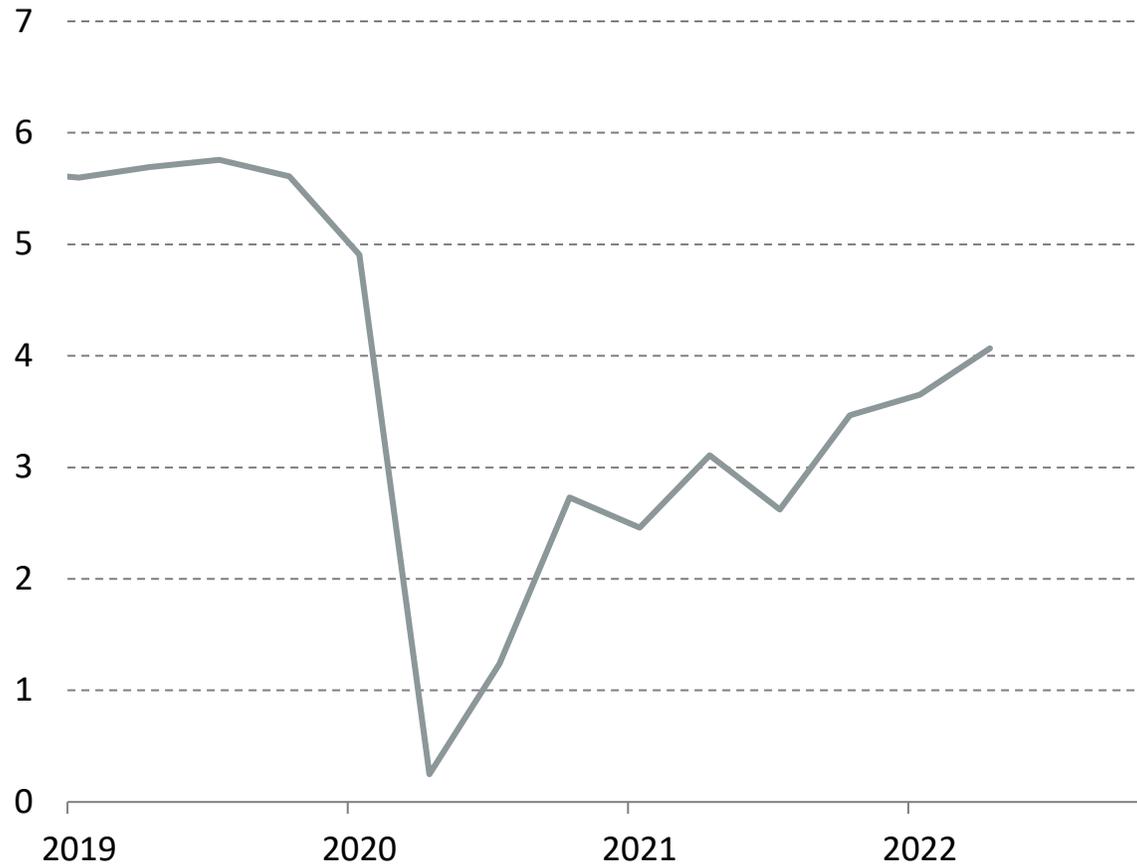


What do the results suggest about employment in the sector?

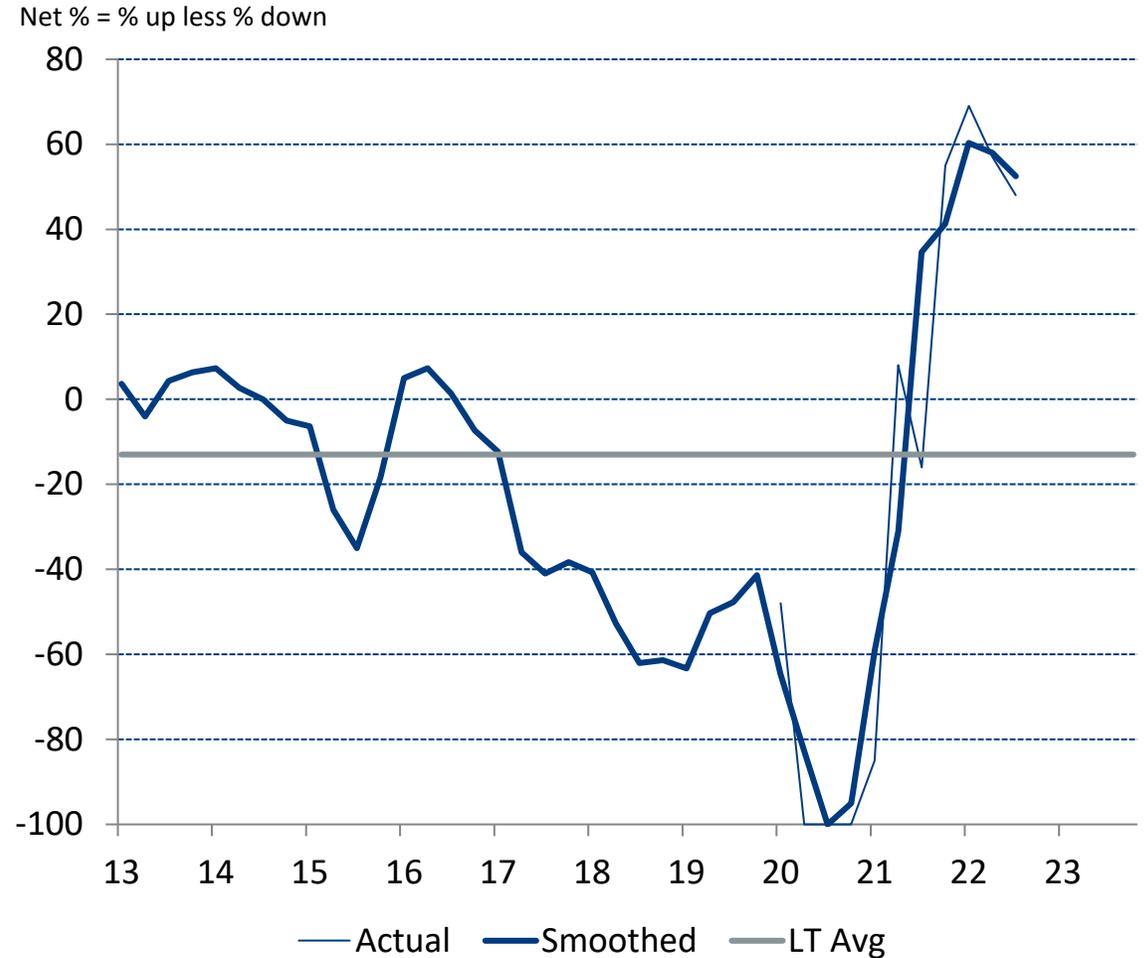


Activity

Tourism accommodation: Stay nights sold ('000)



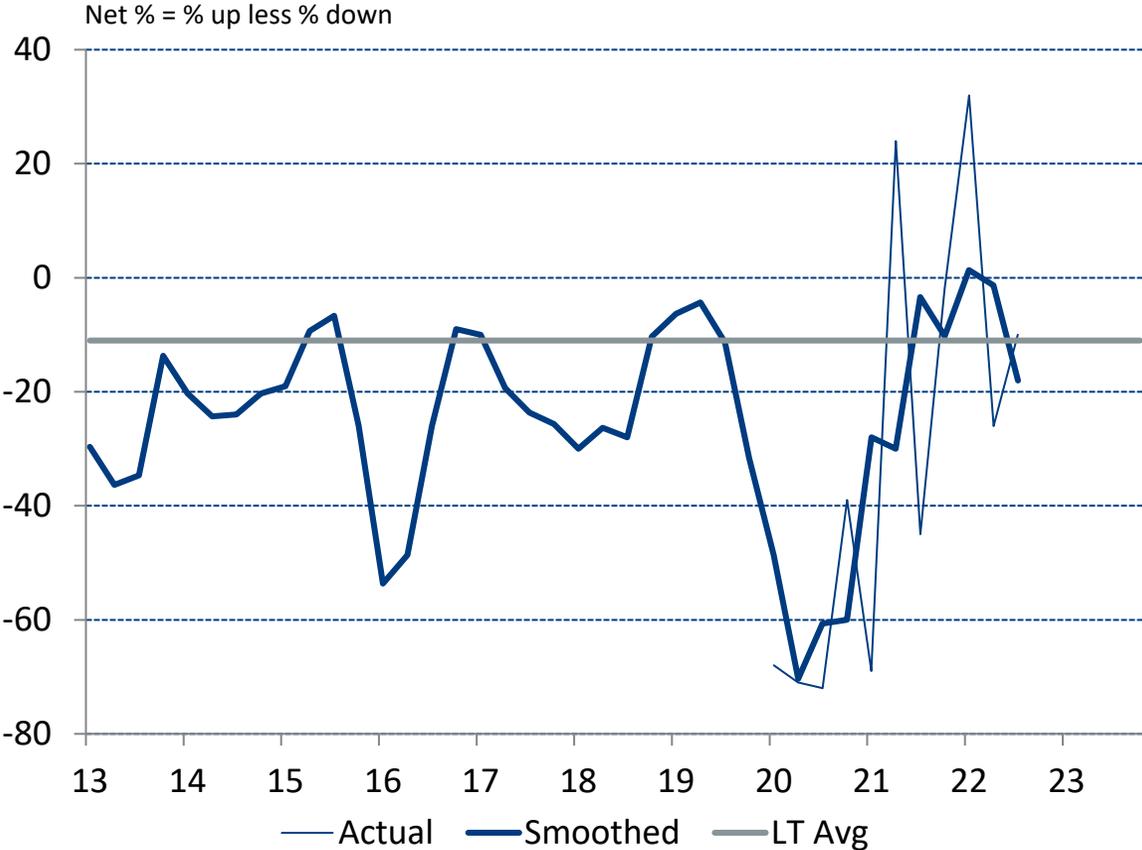
Hotels & restaurants (15%)



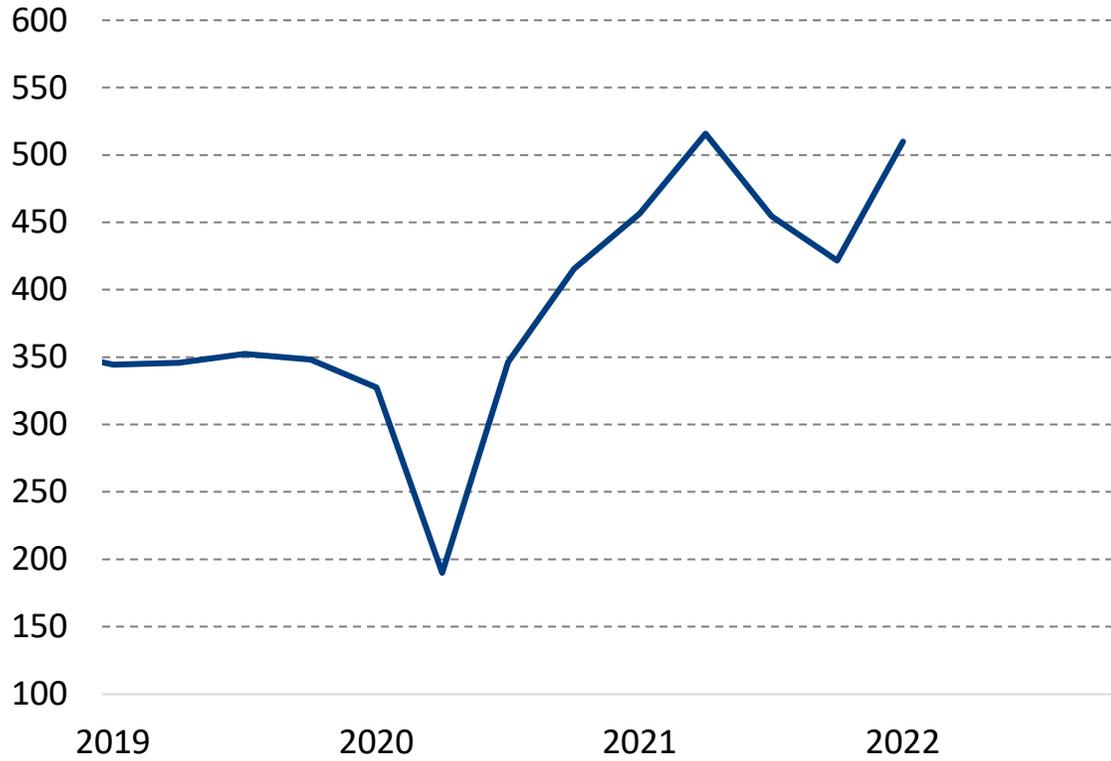
Land freight transport: Payload ('000)



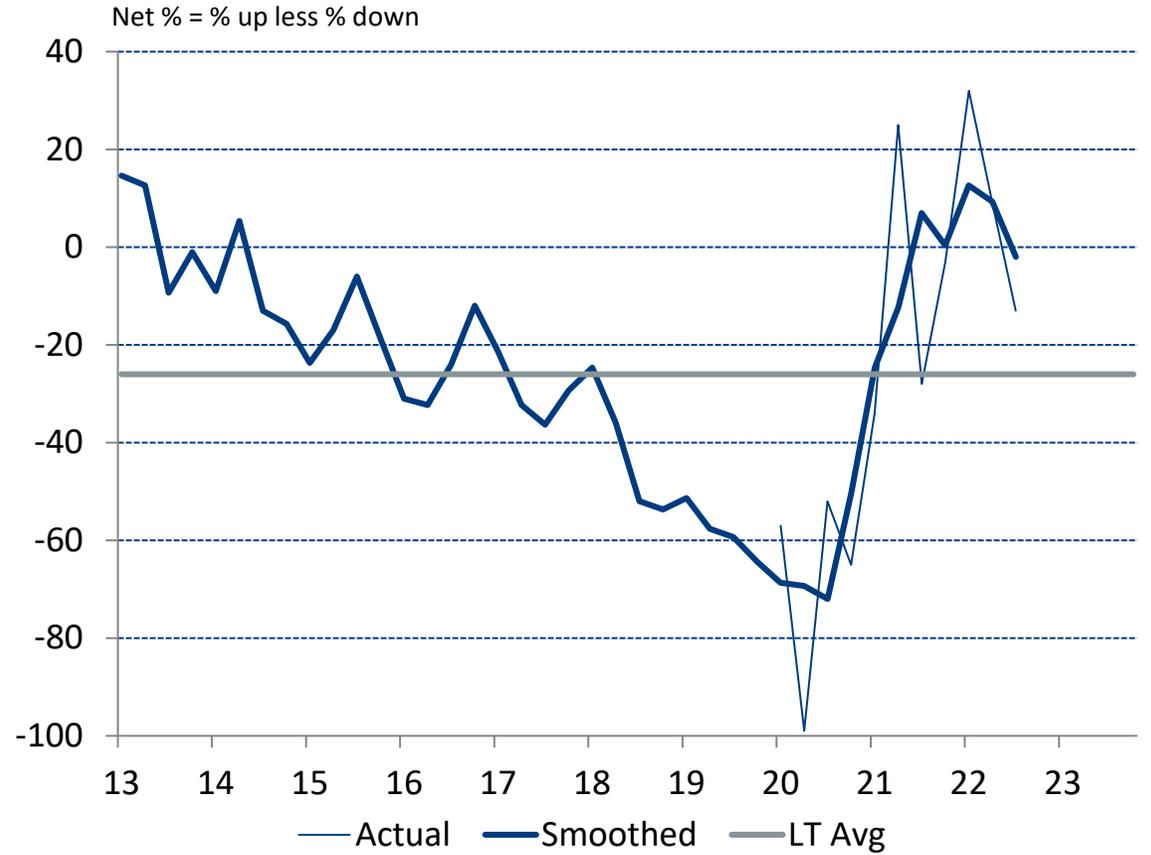
Transport (22%)



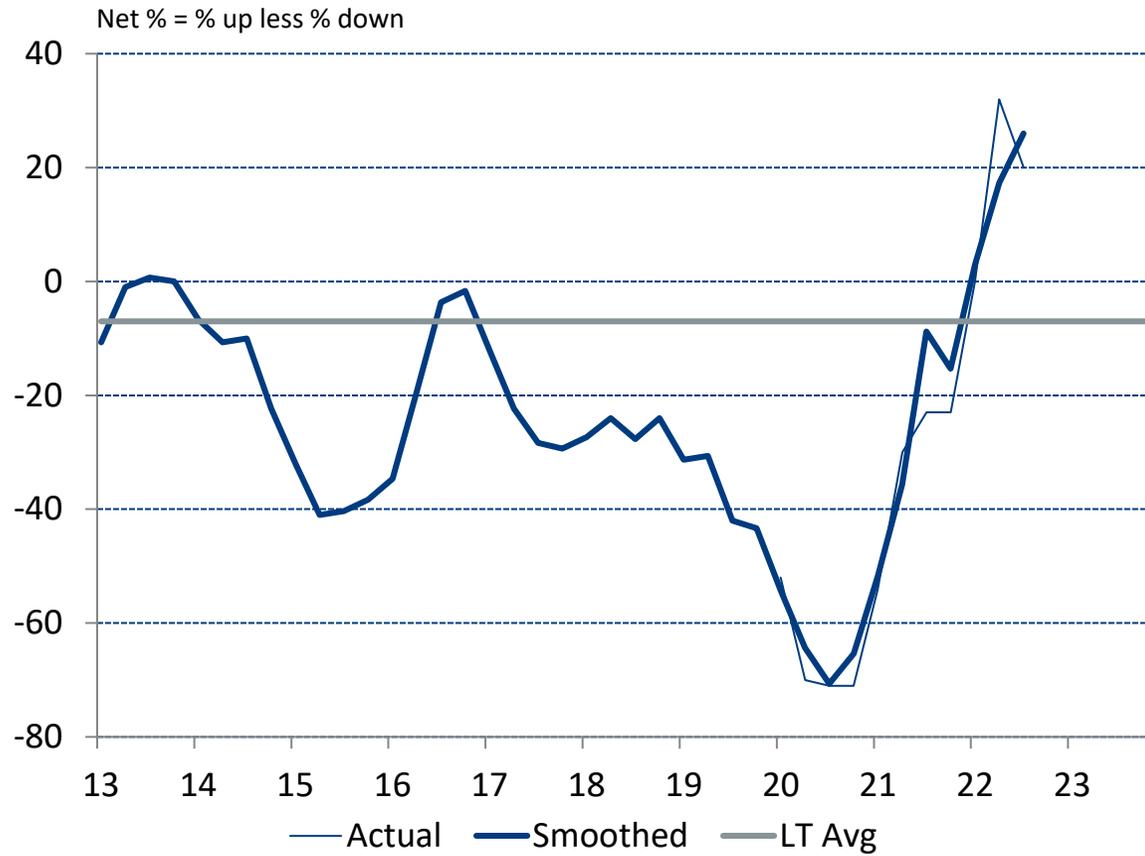
Real transfer duty (Rm)



Real estate (18%)



Business services (45%)





BER

BUREAU FOR ECONOMIC RESEARCH

Economic information that works for you

For questions, please reach out to **Helanya Fourie** (helanya@sun.ac.za) or **George Kershoff** (gjkk@sun.ac.za)



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